

2.2 HOCHLAND ON REGENERATIVE AGRICULTURE SUPPORTING BIODIVERSITY

Agriculture is one of the sectors that is most vulnerable to the effects of climate change. Droughts and violent weather events, compounded by the greenhouse effect, significantly affect the yield of cultivated crops. By practicing the principles of sustainable/regenerative agriculture, farmers not only reduce the damage of climate change, but also improve the health of their soil, making both it and the crops grown more resilient to the weather anomalies that occur. Moreover, the aforementioned practices promote biodiversity conservation.

Hochland invited an expert on regenerative agriculture, co-founder and board member of the Association for Sustainable Agriculture & Food in Poland, a PhD in crop protection and fertilisation with 43 years of experience in agriculture, Dr Jerzy Próchnicki, to a webinar on regenerative agriculture. In addition to Hochland Employees, milk suppliers were invited to the webinar.

The expert also shared information on regenerative agriculture in the quarterly magazine published by Hochland Poland for farmers. He talked about the benefits of sustainable agriculture.



“Changing the paradigm of thinking from ‘produce as much as possible at all costs’ to ‘produce as much as the soil/animals are capable of, using the best methods and modern technologies to support this pro-

duction’ is quite difficult, as it requires a lot of knowledge and understanding that the profitability of production is more easily improved by optimizing it than by maximizing it, which is unfortunately not common knowledge. Real farm sustainability makes it possible to achieve: sustainable and profitable production, improved crop and animal health and, in the long term, a significant improvement in the quality of the farm’s soils and the subsequent positive effects of such changes. What is more “skilful coexistence with local communities sometimes makes a huge difference to the farm’s ability to operate and continue to grow”, emphasizes Dr Jerzy Próchnicki.

BEST PRACTICE

QUARTERLY MAGAZINE FOR FARMERS

WEBINAR ON REGENERATIVE AGRICULTURE